



State of Louisiana

Department of Health and Hospitals

Center for Preventive Health

April 16, 2013

To: Louisiana WIC Authorized Vendors

From: Tricia Guidroz, MA
Vendor Manager
LA WIC Program

This information is being provided as notice of a voluntary recall for 64 oz Winn Dixie Organic 100% Apple Juice. This specific juice is currently not an approved food item for the Louisiana WIC Program.

On April 12, 2013, Winn-Dixie announced an immediate voluntary recall of 64 FL OZ Winn-Dixie Organic 100% Apple Juice. The product is being recalled as a precaution because it could have levels of "patulin" that exceeds FDA limits. Winn-Dixie has received no reports of any issues associated with Winn-Dixie Organic 100% Apple Juice consumption.

Patulin is a mycotoxin, a by-product of some molds that can grow in fruits and vegetables. The possibility of adverse health consequences resulting from this product is very remote. However, the FDA has determined that products made from concentrate with a patulin level of over 50 parts per billion are subject to a voluntary recall.

Out of an abundance of caution for customers, Winn-Dixie is immediately recalling "64 FL OZ Winn-Dixie Organic 100% Apple Juice from Concentrate with Added Ingredient." The recall is companywide for Winn-Dixie stores in the states of Florida, Georgia, Alabama, Mississippi, and Louisiana.

Recalled Item	UPC	Size
Winn-Dixie Organic 100% Apple Juice	2114021626	64 FL OZ

Exp. Dates: Between 1/15/2014 and 3/25/2014

Winn Dixie officials encouraged customers in possession of any of the recalled item to immediately discard the product or bring it back to the store. Winn Dixie officials have further stated that customers who have purchased the product may visit their neighborhood Winn-Dixie to request a full refund, no questions asked.

To receive the refund, customers may present proof of purchase through a receipt or the product packaging label.

Consumers with questions about the recalled products may contact the Winn-Dixie Customer Service Center toll free at 1.866.WINN-DIXIE (866.946.6349) Mon. – Fri., 8:00 a.m. to 8:00 p.m. EST; and Sat., 9:00 a.m. to 4:00 p.m. EST.

For more information, click the following link: <http://www.fda.gov/Safety/Recalls/ucm347979.htm?source=govdelivery>